

No camera. Just text.

The full brief behind the 13-second video we made with Higgsfield (Seedance 2.5): the 7-step method, the exact brief we used, and a template to build your own.

FREE RESOURCE · AI VIDEO

01 THE 7-STEP METHOD

02 HOW THE PROMPT IS BUILT

03 THE FULL BRIEF WE USED

04 THE COPY-PASTE TEMPLATE

05 AUTOMATE IT IN N8N

Seven steps. A character that looks real.

With no reference photos, text is the only thing holding the character's identity together.

Each step covers a part a real camera would otherwise handle on its own.

- | | | |
|----|---|--|
| 01 | Write the character like a casting sheet | Age, skin tone, face shape, exact hair and eye color. Don't say "a blonde girl": say <code>long wavy honey-blonde hair</code> . The more concrete the sheet, the less the model invents. |
| 02 | Ask for imperfections | Pores, freckles, asymmetry, messy hair. The phrase that kills the AI look: <code>not a flawless commercial model</code> . Never use "perfect" or "flawless" to describe her. |
| 03 | Lock the wardrobe | Fabric, color and cut of every piece, and always <code>no logos</code> . If the clothing changes between shots, the illusion breaks. |
| 04 | Direct like a cinematographer | Overhead shot, handheld close-up, low angle with a wide lens. Ask for human camera movement (<code>subtle camera shake</code> , <code>realistic motion blur</code>), not AI-style transitions. |
| 05 | Storyboard it by the second | 0–3s, 3–6s, 6–10s, 10–13s. One clear action and one framing per block. If a block has two actions, split it. |
| 06 | Tell it what to avoid | CGI, plastic skin, beauty filters, impossible movement, on-screen text. Close the prompt with an <code>[AVOID]</code> block. |
| 07 | Automate it | In n8n, an agent builds the prompt from the same character sheet and sends it to Higgsfield. You change the scene; the character stays. |

We didn't ask for a video. We gave a director a brief.

The text we send from n8n isn't the final prompt. It's a brief for an AI agent acting as director: it writes the master prompt and the per-shot prompts that go to Seedance 2.5. Here's how it's built:

BRIEF SECTION	STEP	THE PHRASE THAT DOES THE WORK
1 • Technical constraint Text only, no photos	01	<i>"The final video-generation prompt must be 100% self-contained."</i>
2 • Character identity Full casting sheet	01 • 02	<i>"Approximately 28–32 years old... almond-shaped, light hazel-brown eyes... dark honey blonde, with slightly darker light-brown roots."</i>
Imperfections Inside the same sheet	02	<i>"Visible pores, slight natural unevenness... slightly asymmetrical, rather than a perfectly symmetrical commercial-model smile."</i>
3 • Wardrobe Fabric, color, cut	03	<i>"Sand-colored cotton bucket hat with subtle stitching and no prominent branding. Bare feet."</i>
4 • Concept The tone, not just the scene	—	<i>"A short, authentic memory from a beautiful afternoon on Mexico's Pacific coast."</i>
5 • Storyboard 4 shots in 13s	05	<i>"00:00–00:03 Overhead... 00:03–00:06 Intimate medium close-up... 00:06–00:10 Low-angle... 00:10–00:13 Wide closing shot."</i>
6 • Cinematography Camera, light, image	04	<i>"Realistic camera inertia... Imperfect human camera operation... slightly imperfect white balance."</i>
7 • Physical realism Hair, fabric, water	02	<i>"Physical realism is the single most important requirement."</i>
8 • Negative constraints What to avoid	06	<i>"CGI appearance... plastic facial texture, beauty filters... gelatinous water... overly perfect commercial imagery."</i>
9 • Deliverables What the agent returns	07	Treatment, storyboard, master prompt, per-shot prompts, API strategy, QA checklist and workflow optimization.
10 • Final standard The bar to clear	—	<i>"Prioritize realism over spectacle, subtlety over exaggerated motion, and authenticity over artificial perfection."</i>

The next three pages show the complete brief, exactly as we used it. Sent at 720p for the test, 9:16, 13s, with audio.

The full brief. Exactly as we used it.

KALEA — PUERTO VALLARTA SURF FILM

Higgsfield API | Seedance 2.5 | n8n Automation

You are an award-winning film director, cinematographer, creative director, and AI video generation specialist with expertise in Higgsfield, Seedance 2.5, and advanced cinematic prompt engineering.

Your mission is to create an ultra-photorealistic 13-second vertical fashion film starring a recurring virtual character named Kalea, set on the Pacific coast of Puerto Vallarta, Mexico.

The final result must be indistinguishable in visual quality from authentic footage captured by a professional cinematographer using a real camera.

1. CRITICAL TECHNICAL CONSTRAINT

Our video generation workflow runs through n8n, connected to the Higgsfield API.

The n8n form currently supports text input only. We cannot attach character photographs or reference videos to individual generation requests.

Therefore, the final video-generation prompt must be 100% self-contained.

Never use instructions such as:

- "Match the reference image."
- "Use the uploaded character."
- "Make it look like the original video."
- "Keep the same face as the reference."

Instead, describe the character's complete physical identity, clothing, environment, actions, lighting, and cinematography explicitly.

Every generated video must maintain Kalea's recognizable appearance as consistently as possible using text-only character descriptions.

Do not claim that text-only prompting guarantees exact facial identity.

2. CHARACTER IDENTITY — KALEA

The following is Kalea's permanent character identity profile.

Character description:

Kalea is a naturally attractive young adult woman, approximately 28–32 years old, with an authentic, understated coastal-surfer appearance.

She has a warm, fair complexion with a subtle golden sun-kissed tan. Her skin has realistic texture, visible pores, slight natural unevenness, and delicate sun freckles around her nose and upper cheeks.

Her face is softly elongated and oval-shaped, with balanced proportions, a gently defined jawline, slightly rounded cheeks, and a naturally rounded chin.

Her eyes are almond-shaped, light hazel-brown, with a calm and approachable expression. Her eyebrows are medium brown, naturally shaped, moderately full, and never excessively sculpted.

She has a straight, proportionately narrow nose with a softly rounded tip.

Her lips are naturally shaped, medium in fullness, with a slightly thinner upper lip. Her smile is subtle, relaxed, and slightly asymmetrical, rather than a perfectly symmetrical commercial-model smile.

Her hair is long, extending approximately to her chest, with irregular loose beach waves and natural volume. The overall color is dark honey blonde, with slightly darker light-brown roots, multidimensional warm golden highlights, and naturally sun-lightened strands framing her face.

Individual flyaway strands and slight frizz are visible. Her hair responds realistically to coastal wind, humidity, and ocean water.

She has a naturally slim, active-looking physique, realistic shoulders and limbs, and believable body proportions. Her build suggests an outdoor lifestyle without exaggerated muscular definition.

Her overall beauty is effortless and authentic. She wears little or no visible makeup. Her face contains natural asymmetry, subtle expression lines, and realistic human imperfections.

Character consistency rules:

Maintain the same facial structure, eye shape, nose, lips, skin tone, hairstyle, hair color, age appearance, and body proportions throughout the entire film.

Never transform Kalea into a different-looking woman between camera angles or shots.

Avoid beauty filters, exaggerated facial perfection, artificial skin smoothing, and generic AI-influencer aesthetics.

The full brief. Continued.

3. WARDROBE AND STYLING

Kalea's clothing should feel authentic to an independent surfer spending a relaxed afternoon in Puerto Vallarta.

Primary outfit:

- Slightly oversized off-white cotton T-shirt with realistic wrinkles and fabric texture.
- Relaxed, faded light-blue denim jeans.
- Sand-colored cotton bucket hat with subtle stitching and no prominent branding.
- Bare feet.
- Minimal accessories.
- A realistic, understated surfboard with a simple cream-colored finish.

For actual surfing sequences, you may propose a practical alternative outfit. However, wardrobe must remain consistent within each continuous scene.

Avoid glamorous styling, heavy makeup, luxury fashion accessories, and overly polished commercial aesthetics.

4. CREATIVE CONCEPT

Working title: "Kalea — Somewhere on the Pacific"

Location: Puerto Vallarta, Jalisco, Mexico. Duration: Exactly 13 seconds. Aspect ratio: 9:16 vertical.

Creative direction: A spontaneous coastal fashion film capturing Kalea's connection with the ocean, the wind, the sunlight, and the freedom of surfing.

The film should feel like a short, authentic memory from a beautiful afternoon on Mexico's Pacific coast.

It must not feel staged, scripted, overproduced, or artificially cinematic.

We want a compelling balance between editorial visual storytelling and documentary realism.

5. PROPOSED 13-SECOND STORYBOARD

SHOT 1 — 00:00–00:03

Overhead, slightly angled wide shot. Kalea walks barefoot across wet sand while carrying her cream-colored surfboard under one arm. Small ocean waves wash across the shoreline. Her footprints appear naturally in the damp sand. The camera moves gently above her, with subtle real-world instability. Her movement is relaxed, unhurried, and believable.

SHOT 2 — 00:03–00:06

Intimate medium close-up. Kalea turns her head toward the camera as a gentle coastal breeze moves individual strands of her long honey-blond hair. Warm sunlight illuminates one side of her face. She gives a small, spontaneous smile, with genuine microexpressions and natural eye movement. The camera feels handheld, close, and observational.

SHOT 3 — 00:06–00:10

Low-angle shot from near the waterline. Kalea stands beside her surfboard as a small Pacific wave approaches. The wave breaks naturally around her legs and the board. Foam, spray, reflections, and water turbulence must follow realistic physical behavior. The camera captures the moment with subtle handheld movement and a few authentic water droplets near the lens.

SHOT 4 — 00:10–00:13

Wide cinematic closing shot. Kalea moves toward the ocean carrying her surfboard. Tropical coastal mountains rise in the background, with the warm late-afternoon sky reflecting across the water. The composition feels spontaneous rather than carefully posed. End on a naturally imperfect moment.

The full brief. Continued.

6. CINEMATOGRAPHY

Visual reference aesthetic: High-end independent fashion editorial photography combined with authentic surf documentary filmmaking.

Camera language:

Natural handheld camera movement. Intimate close-ups. Dynamic but physically plausible overhead angles. Low-angle ocean-level compositions. Organic reframing. Realistic camera inertia.

Subtle motion blur. Natural depth of field. Deliberate editorial cuts. Imperfect human camera operation.

Lighting:

Natural late-afternoon Pacific coast sunlight, warm golden highlights, soft atmospheric shadows, physically accurate reflections, realistic exposure changes, and gentle environmental haze.

Image characteristics:

Realistic skin texture, believable lens rendering, subtle organic film grain, natural color separation, slightly imperfect white balance, authentic highlights, and restrained contrast.

Avoid artificial HDR, excessive cinematic glow, intense orange-and-teal grading, exaggerated lens flares, and excessive sharpening.

7. PHYSICAL REALISM

Physical realism is the single most important requirement.

Hair must move naturally in response to wind, gravity, and moisture. Clothing must fold and react according to realistic fabric weight and body movement. Skin must retain natural pores, small imperfections, and coherent lighting.

Ocean water must exhibit believable wave formation, transparency, foam, reflections, spray, turbulence, and interaction with the shoreline.

Human movement must respect real anatomy, gravity, balance, timing, and physical coordination. Facial expressions must include subtle natural variations rather than static or exaggerated emotions.

No physically impossible camera movements or digital morphing transitions.

8. NEGATIVE CONSTRAINTS

Avoid: CGI appearance, video game rendering, synthetic skin, plastic facial texture, beauty filters, uncanny valley faces, distorted anatomy, incorrect fingers, excessive facial symmetry, generic AI influencer appearance, inconsistent identity, artificial ocean waves, gelatinous water, impossible surfboard physics, robotic movement, unnatural

smiles, distorted fabric, oversaturated landscapes, exaggerated slow motion, unrealistic lighting, digital morphing, artificial camera transitions, and overly perfect commercial imagery.

9. YOUR REQUIRED DELIVERABLES

Produce the following in order:

A. Creative treatment: Refine the concept into the strongest possible original 13-second film.

B. Final storyboard: Provide exact shot timing, camera positioning, movement, character actions, environment, and transitions.

C. Master generation prompt: Write one highly optimized English prompt suitable for direct submission to Seedance 2.5 through n8n. It must contain the complete description of Kalea and must not require attached media.

D. Individual shot prompts: Prepare separate self-contained prompts for each shot, repeating the essential character identity details to maximize visual consistency.

E. API implementation strategy: Explain which verified Higgsfield Seedance 2.5 text-to-video endpoint and supported parameters should be used. Do not invent API functionality.

F. Quality assurance checklist: Define how to evaluate character consistency, facial fidelity, anatomical accuracy, realistic ocean behavior, visual continuity, and cinematographic quality.

G. Workflow optimization: Suggest how to minimize unnecessary generations and improve output quality through structured prompt iteration in n8n.

10. FINAL CREATIVE STANDARD

The finished film should feel like a genuine 13-second moment captured on a real beach in Puerto Vallarta.

Kalea must look like a believable human being with a consistent identity and a natural connection to her surroundings.

The environment must feel physically real, visually rich, and authentically Mexican.

The ultimate objective is not to demonstrate AI video generation. It is to create a film so visually convincing that viewers naturally interpret it as genuine cinematography.

Prioritize realism over spectacle, subtlety over exaggerated motion, and authenticity over artificial perfection.

Begin by refining the concept, then deliver the final production-ready prompts.

Copy it and only change what's inside the brackets.

The fixed sections get pasted the same into every video: that's what keeps the character consistent. The "per piece" sections are what changes from one video to the next.

TEMPLATE · BRIEF FOR THE DIRECTOR AGENT		{{FORMAT}} · {{DURATION}}
FIXED ROLE	You are an award-winning film director, cinematographer and AI video specialist. Create an ultra-photorealistic {{duration}} {{format}} film starring {{name}}, set in {{location}}. It must be indistinguishable from footage shot with a real camera.	
FIXED CONSTRAINT	Text input only. The final prompt must be 100% self-contained. Never write "match the reference". Describe identity, clothing, setting, action, light and camera explicitly.	
FIXED IDENTITY	<p>{{name}}, approximately {{age}}. {{skin tone}}. {{face shape, jaw, chin}}. {{eye shape and color}}. {{nose}}. {{lips and smile type}}. {{hair length, texture and exact color}}. {{build}}.</p> <p>Imperfections: visible pores, {{freckles / marks}}, natural asymmetry, flyaway strands, little or no makeup.</p> <p>Consistency: same face, eyes, nose, lips, skin tone, hair and proportions in every shot.</p>	
FIXED WARDROBE	{{item 1: fabric, color, cut}}. {{item 2}}. {{footwear}}. {{accessory}}, no prominent branding. {{prop}}.	
PER PIECE CONCEPT	Working title: "{{title}}". Creative direction: {{the feeling or moment it should evoke}}. Must not feel staged or overproduced.	
PER PIECE STORYBOARD	<p>SHOT 1 — 00:00–00:03 {{shot type}}. {{one action}}. {{camera movement}}.</p> <p>SHOT 2 — 00:03–00:06 {{shot type}}. {{one action}}.</p> <p>SHOT 3 — 00:06–00:10 {{shot type}}. {{one action}}.</p> <p>SHOT 4 — 00:10–00:13 {{shot type}}. {{imperfect closing moment}}.</p>	
PER PIECE CAMERA & LIGHT	Natural handheld movement, realistic camera inertia, subtle motion blur, imperfect human camera operation. {{time of day and light}}. Subtle film grain, restrained contrast, slightly imperfect white balance.	
FIXED REALISM & NEGATIVES	<p>Physical realism is the single most important requirement: {{hair, fabric, water, or whatever is moving}}.</p> <p>Avoid: CGI appearance, plastic skin, beauty filters, uncanny faces, incorrect fingers, excessive symmetry, generic AI-influencer look, digital morphing, overly perfect commercial imagery.</p>	
FIXED DELIVERABLES	Deliver: creative treatment, final storyboard, one master prompt, one self-contained prompt per shot, and a QA checklist. Do not invent API functionality.	

Change the scene. The character stays.

The n8n form only accepts text, so everything lives in the brief. An AI agent reads it as director, writes the final prompt, and sends it to the Higgsfield API. The character's identity stays fixed; what you change is the story.

01 · TRIGGER

n8n form

Text only: the brief

02 · AI AGENT

The director

Writes the final prompt

03 · HIGGSFIELD

Seedance 2.5

API call

04 · OUTPUT

9:16 video

Back to chat

What the agent keeps

- The fixed sections of the brief: identity, wardrobe, realism and negatives, copied verbatim.
- Its role as director and what it must deliver: master prompt and one prompt per shot.
- The default output format (9:16, 13s).

What changes in each video

- The location, the light and the story, second by second.
- The concept and the framing of each shot.
- Test at 720p; once approved, raise the resolution without touching the text.

```
{
  "prompt": "KALEA - PUERTO VALLARTA SURF FILM ... (the full brief)",
  "duration": 13,
  "resolution": "720p",
  "aspect_ratio": "9:16",
  "audio": "Yes",
  "formMode": "test"
}
```

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